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FOR IMMEDIATE RELEASE

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Apollo Health Street Names Karen Ferrell as President and CEO

Conshohocken, Penn. – [Apollo Health Street](http://www.apollohealthstreet.com), a developer of world-class solutions that tackle healthcare's toughest financial and IT challenges, announced today that Karen Ferrell, a veteran healthcare executive, has been appointed as the new president and chief executive officer. She will also serve as a member of the board of directors.

Prior to her appointment, Ferrell served as senior vice president of provider contracting and medical management for CIGNA Healthcare where she was responsible for \$32 billion in medical costs for more than 12 million members. With more than 25 years experience in the healthcare industry, Ferrell also held leadership positions including executive director at Scripps Health, vice president of provider contracting Prudential HealthCare, and president of Aetna Health Plans of Florida.

"We are very excited to have Karen leading Apollo Health Street into its next era of growth. She brings a combination of seasoned healthcare experience and successful leadership. We are pleased to have attracted such a world-class talent to Apollo Health Street," said Sangita Reddy, founder and managing director.

"Karen is a respected healthcare executive with deep management expertise, strong customer orientation, and a firm understanding of the challenges facing our industry. We believe her energetic leadership style and proven track record of driving growth is exactly what Apollo needs to achieve its full potential," continued Reddy.

Ferrell earned an MBA from Pepperdine University.

About Apollo Health Street

Apollo Health Street partners with the nation's leading hospitals and healthcare organizations to achieve healthcare's True Return – the financial strength to offer excellent patient care today and tomorrow. Enhancing our clients' team and resources, Apollo Health Street develops tailor-made, world-class solutions to tackle healthcare's toughest financial and IT challenges. Our solutions combine award-winning customer service with healthcare domain expertise, sophisticated technology and global resources.

Apollo Health Street provides customized strategic support services to more than 170 healthcare partners throughout the nation. Headquartered outside Philadelphia, Apollo Health Street has seven operational centers of excellence strategically located throughout the United States. For more information about Apollo Health Street call 1.800.350.5781 or visit www.apollohealthstreet.com.

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