

FOR IMMEDIATE RELEASE

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Successful Services Leads to a Second Agreement between Apollo Health Street and Mississippi County Hospital System

Conshohocken, Penn. – [Apollo Health Street](#), a developer of world-class solutions that tackle healthcare's toughest financial and IT challenges, announced today a second agreement with [Mississippi County Hospital System \(MCHS\)](#) which comprises two hospitals - SMC Regional Medical Center in Osceola, AR and Great River Medical Center in Blytheville, AR.

Apollo currently provides self-pay collection services for the hospital system. In addition, MCHS will now also utilize Apollo's [Patient Access Partnership](#) to review and correct their patient accounts prior to bill drop, which will improve the integrity of the hospitals' data systems.

Apollo's healthcare experts will review approximately 45,000 admissions annually and correct any errors in patient data —that impact the hospital's bottom line.

Apollo's Patient Access Partnership blends automated processes with manual techniques to review all accounts and correct all patient data prior to dropping a bill. The result is an increased rate of cash collections, decreased cost to collect and timely root cause analysis – which all improve overall quality.

“One of the objectives of our patient access process is to capture accurate data to speed the revenue cycle process. We know that teaming with Apollo on both patient access and self-pay collections will enhance our bottom line,” said Phil Norris, chief financial officer for Mississippi County Hospital System.

“We look forward to furthering our partnership with the MCHS financial team to improve revenue cycle results for the Mississippi County Hospital System,” said Karen Ferrell, president and CEO for Apollo Health Street. “With Apollo supporting MCHS’ financial goals, MCHS can focus on their mission of providing quality healthcare to the community.”

About Mississippi County Hospital System

Great River Medical Center (GRMC) is a full-service hospital with 168 beds that is committed to keeping quality health care closer to home for the community. The hospital offers a 20-bed senior care unit, fitness and wellness center, advanced cancer treatment, a sleep disorders laboratory, progressive women's services, as well as a long list of advanced services and technology.

Advanced cancer treatment, including medical and radiation oncology, is available at the Great River Cancer Center. From early detection to radiation therapy, counseling and many other services, Great River Cancer Center offers comprehensive programs for treating cancer patients. With the recent purchase of new equipment and plans for expanding the Center's building, cancer patients and their families will benefit even more. Learn more at <http://www.greatrivermc.com/index.htm>



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About Apollo Health Street

Apollo Health Street partners with the nation's leading hospitals and healthcare organizations to achieve healthcare's True Return – the financial strength to offer excellent patient care today and tomorrow. Enhancing our clients' team and resources, Apollo Health Street develops tailor-made, world-class solutions to tackle healthcare's toughest financial and IT challenges. Our solutions combine award-winning customer service with healthcare domain expertise, sophisticated technology and global resources.

Apollo Health Street provides customized strategic support services to more than 170 healthcare partners throughout the nation. Apollo Health Street has nine operational centers of excellence strategically located throughout the United States. For more information about Apollo Health Street call 1.800.350.5781 or visit www.apollohealthstreet.com.

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